MISSION:
To create an engaged and informed community through participation in electronic media.
May 2019

Civic engagement is at the heart of our mission at Community Access Partners of San Buenaventura (CAPS Media). We are pleased to partner with the City to foster involvement of Ventura residents in City affairs by providing both access to information and a platform for expressing needs, ideas and opinions. With strong leadership, state of the art technology and expanding media strategies, CAPS Media will continue to strengthen its support of the City’s efforts to engage citizens with local government and the community.

CAPS Media’s coverage, broadcasting and streaming of City Council, Planning Commission and other meetings and events provides the City with a highly effective communication vehicle to inform the public on all aspects of civic and community life.

CAPS Media provides our Member/Producers with extensive training, resources, expertise and opportunities to develop media and communication skills and tools, and to share their knowledge, passions, and stories directly with our community.

The following report presents highlights of 2018, which was a remarkable year for CAPS Media’s service to the community. In addition to recognizing the outstanding programming, training and support to the City and public provided by CAPS Media, I want to express my deep appreciation to the entire staff for the excellent and dedicated work they consistently deliver to our Member/Producers and the community.

As successful as we were in 2018, every board member is excited about the leadership, vision and future of CAPS in furthering our mission:

To create an engaged and informed community through participation in electronic media.

Cliff Rodrigues
Board of Directors, Chairperson
Community Access Partners of San Buenaventura
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2018 is a Year to Remember for everyone in Ventura including everyone at CAPS Media. The first few months of the year we dominated by reaction and recovery from the Thomas Fire. As part of the response team CAPS Media covered, broadcast and live streamed numerous City, County and State events providing the public with valuable updates and recovery information.

In February, in collaboration with the Museum of Ventura County, CAPS Media launched the Thomas Fire Stories project, conducting interviews with first responders and the public chronicling the personal stories of survival and healing during and following the devastating Thomas Fire.

Every month CAPS Media trained new members and mentored existing members in the use of media equipment helping them create their own programs and projects to air on television and stream online. CAPS Media Radio - KPPQ, 104.1FM, continued to grow with new local voices and programs developed and broadcast on the airwaves.

Every week the CAPS Media crew recorded, broadcast and live streamed City Council meetings, City Planning, Design Review and other city public meetings as well as Ventura Unified School Board meetings on Channel 15. In addition, numerous faith-based and community organizations recorded and broadcast services and informative programs for the community on Channel 6.

All year long the ECTV Crew from El Camino High School on the campus of Ventura College produced engaging and award winning programs in the CAPS Media studio and the community. Every episode is developed, written, produced, directed and edited by the students. Developed by CAPS Media in collaboration with VC Innovates and the Ventura Unified School district, ECTV is a career pathways education program. In May and June CAPS and the ECTV crew members covered graduation ceremonies for El Camino and Foothill high schools, and Ventura College.
Every month CAPS produces a video for the city and school district’s Mayor for a Moment recognition program. Each month a 5th grade student from a different local elementary school is selected by the principal and teachers to represent the school. A CAPS crew interviews the school principal and young mayor who takes a video tour of the school. The profile is presented at a City Council meeting and a VUSD school board meeting.

Throughout the year CAPS Media continued a productive collaboration with Ventura County Fire and Public Information departments. In March CAPS produced a comprehensive video annual report for the Ventura County Fire Department and every month CAPS produces updates by VCFD Chief Mark Lorenzen.

Every few weeks, Ventura City Police Civic Engagement Specialist Ashley Bautista and VPD officers utilized the CAPS Media studio and crews to produce important public safety information videos for the community.

Starting in September, CAPS Media started preparing for the upcoming election by working with the City of Ventura and the League of Women’s voters to produce a series of voter focused programs and videos including informational videos on the district election process, individual candidate statements, independent analysis of the ballot issues and candidate forums. In addition, CAPS worked with Bill Nash, Ventura County Public Information Officer and Mark Lunn, Ventura County Clerk-Recorder, Registrar of Voters to produce special reports for voter information and education for the November elections.

In December, CAPS Media premiered The Perfect Firestorm – The Thomas Fire Story at the Museum of Ventura County. The documentary film was produced in collaboration with the Museum in cooperation with Ventura City Fire and Police, Ventura County Fire, Sheriff’s Office of Emergency Services and other agencies. The Perfect Firestorm is a tribute to our entire community of heroes who, in the face of an overwhelming crisis, responded with astonishing calm and then opened their hearts, hands and homes to rescue neighbors and strangers and together rebuild their lives. The film is broadcast and live streaming on CAPS Media Channel 6 throughout January. Go capsmedia.org/program-schedules for air times.

2018 has been a very busy and productive year at CAPS Media. The entire staff eagerly looks forward to a New Year of community Engagement, Education and Entertainment in 2019.
Public Access is guaranteed by the First Amendment of the United States Constitution:

Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble, and to petition the government for a redress of grievances.

FCC

The FCC allowed local governments to require cable operators to set aside certain stations for public, educational, or government use. These PEG Channels provide citizens a vehicle for public discourse and, as such, invoke standard First Amendment protections for those speakers.

CONGRESS

In 1984, Congress spelled out its hope for the Public Access (PEG) system:

“Public access channels are often the video equivalent of the speaker’s soap box or the electronic parallel to the printed leaflet. They provide groups and individuals who generally have not had access to the electronic media with the opportunity to become sources of information in the electronic marketplace of ideas.

PEG channels also contribute to an informed citizenry by bringing local schools into the home, and by showing the public local government at work.”

Sources:
https://www.fcc.gov/media/public-educational-and-governmental-access-channels-peg-channels
CAPS Media and the City of Ventura

Community Access Partners of San Buenaventura (CAPS Media) is an independent, non-profit, public benefit corporation formed on December 20, 2000 as an outcome of the cable franchise negotiations between the City of Ventura, Avenue TV Cable and Adelphia Cable (subsequently Charter Communications and Time Warner Cable, and now Spectrum). The agreement established CAPS Media to operate as a community access television service without discrimination servicing residents, students, employees of a business or representatives of an organization within the City of Ventura.

As part of our Community Outreach Program CAPS Media also partners with community, educational, service and faith-based non-profit organizations and government agencies in Ventura County who service individuals within the City of Ventura.

PURPOSE

As a membership based organization, CAPS Media’s purpose is to provide our Member/Producers and partner organizations the necessary expertise, equipment, resources, and training to produce non-commercial community based media programs. The topics, stories and subjects presented as determined by the Member/Producers. The programs are shown on CAPS Media Channel 6 (Public), CAPS Media Channel 15 (Education and Government) and streamed on the web via the CAPS Media portal.

GOVERNANCE

CAPS Media is governed by a 13-member board of directors which includes community members, elected by the CAPS Media membership and/or identified by the Board of Directors, as well as representatives from the City of Ventura, Ventura Unified School District, the Ventura Community College District and the County of Ventura. The Board of Directors meets every other month to oversee the development and advancement of the CAPS Media Mission:

To create an engaged and informed community through participation in electronic media
CAPS Media and the City of Ventura

BOARD OF DIRECTORS

Cliff Rodrigues Chairperson, Member/Producer  
Darryl Dunn Vice Chairperson, Member/Producer  
Kathleen Good Secretary, Member/Producer  
Norm Bergman Treasurer, Member/Producer  
Bill-E Johnson Member/Producer  
Cathy Peterson Member/Producer  
Bill Schneider Member/Producer  
Michael Velthoen Member/Producer  
Bill De La Espriella Partner Representative - Ventura County  
Kelly Flanders Partner Representative - City of Ventura  
Marieanne Quiroz Partner Representative - Ventura Unified School District  
Tim Harrison Partner Representative - Ventura College

AGREEMENT

The agreement between the City of San Buenaventura and Community Access Partners of San Buenaventura (CAPS Media) stipulates the following:

1-1 The City believes that it is in the public interest to require cable television companies operating within City’s jurisdiction to provide public, educational, and government access (collectively “PEG”) to cable television systems.

1-6 CAPS Media is a nonprofit corporation formed for the specific purpose of operating, maintaining, and promoting PEG access within City’s jurisdiction. Among other things, CAPS Media will be responsible for maintaining PEG facilities, equipment, and programming.

1-7 The City has determined that it wishes to designate CAPS Media as the access management organization to develop, manage, and administer the PEG access channels and to operate one or more Community Media Centers.

1-6 CAPS Media has provided these services to the CITY and its residents for many years and has indicated its interest in continuing to serve the community by developing, programming, administering the PEG access channels, and operating a Community Media Center from which to provide such services.

This directive coupled with the CAPS Media mission establishes the foundation for an effective Strategic Partnership of service to the community.
STRATEGIC PARTNERSHIP

Community Access Partners of San Buenaventura (CAPS Media) values its role as a collaborative and strategic partner with City of San Buenaventura in delivering valued services to our community.

CAPS Media provides unique resources, expertise, personnel, and assets to assist the City in meeting its primary objectives as outlined in the 2005 General Plan:

1. Reach broadly and deeply into the community.
2. Build on existing cultural, natural and economic assets.
3. Emphasize and encourage connections within the community.
4. Work proactively and collaboratively to achieve the community’s shared vision.

CAPS Media helps the City meet these objectives by

1. Giving the community direct access to City officials and the decision making process by broadcasting council and other important meetings live to the citizenry,
2. Creating an electronic public forum on which its citizens can be heard,
3. Training Member/Producers and others in the use of 21st Century media tools to express the public’s views,
4. Collaborating with police, fire and related community agencies to deliver information and services, and
5. Providing nonprofit, faith-based, and other community service organizations throughout Ventura 24x7 broadcast, online and radio platforms for dissemination of information.

Combined the services help make Ventura a better place to live, work, and play.
CAPS Media Mission

CAPS Media is fulfilling its mission:

To create an engaged and informed community through participation in electronic media.

CAPS Media is a valued resource to the City and Citizens of Ventura:

- **Independent and Impartial:**
  CAPS Media is an independent nonprofit agency that provides the City and public with a neutral, 3rd party resource to engage, educate, and inform the citizenry on issues of concern and how local government works.

- **Public forum:**
  CAPS Media provides the citizens of Ventura with a valuable and uncensored platform for creative, social and civic expression. In essence, CAPS MEDIA is the electronic speaker’s soapbox envisioned by Congress.

- **Unique expertise:**
  CAPS Media provides the citizens of Ventura with valuable and unique expertise in media education, training, communication, and services.

CAPS MEDIA IS A TREMENDOUS ASSET AND A BARGAIN

CAPS Media receives an annual average distribution of $640,000 from Cable Franchisees in Franchise Fees and Subscriber Fees (PEG). A reasonable estimate of the cost for the City of Ventura to replicate the breadth of services provided by CAPS Media, either internally or via another vendor, is estimated at more than $1,500,000. (Detail in the Scope of Services Analysis).

CAPS Media provides the City of Ventura, Member Producers and the community:

1. More than **27,000** hours of services.
2. **68** separate City meetings (City Council, Design Review, Planning, Historic Preservation, Joint DRC/PC/HPC).
3. Totaling more than **210 hours** of government information broadcast and streamed live to the community. Combined replays total more than **630**.
4. **20** separate VUSD board meetings broadcast and streamed live to the community totaling nearly 50 hours of educational information to the community. 20 replays combined for nearly 100 hours of content.
5. Continuous management (24x7) of two (2) Public Access Television Channels (6 & 15) and one (1) Public Access Radio Station (KPPQ LPFM 104.1). All distribution channels operate 24 hours a day, 365 days a year.
6. More than **15,000 hours** of Production Services.
7. More than **11,000 hours** of equipment usage by Member/Producers.
8. **514 hours** of Member/Producer training.
9. More than **9,600 hours** of hands-on media education for high school students through the CAPS Media/El Camino High School ECTV program.
Scope of Services

CAPS Media agreement with the City of Ventura, 4.11.2011

As outlined on pages 4-6 of the 4.11.11 agreement, Community Access Partners of San Buenaventura (CAPS Media) is contracted to:

1. Operate the PEG Access Cable Channel(s) (Public, Education and Government). CAPS Media shall operate the PEG access cable channel(s) for PEG access programming in accordance with the San Buenaventura Municipal Code.

2. CAPS Media will provide the following production services to CITY
   6-2.1 Produce live and replay coverage of City Council meetings. CAPS Media will also serve as a consultant/adviser for the audio, visual, production technology, facilities and equipment for City Council meetings.
   6-2.2 Produce live and replay coverage of Planning Commission meetings.
   6-2.3 Produce live and/or tape delay coverage of other government meetings or events upon request.
   6-2.4 CAPS Media will assist CITY by providing equipment, filming/editing personnel, and an individual who will serve as the program producer to produce programs regarding topics identified by CITY. CITY agrees to determine the topics to be covered during this program.

3. Public Schools and Ventura Community College
   CAPS Media will cooperate with Ventura Unified School District K-12 schools and Ventura Community College to produce programming that meets local educational goals. CAPS Media will also coordinate and work collaboratively with these schools to develop internship programs for students. CAPS Media shall also coordinate with CITY to provide a one-week CAPS Media for Kids Digital Storytelling Class during the Ventura Unified School District summer recess with an organization to be determined by CITY.

4. Community Media Center
   Manage a video production facility and equipment, available for public use at such hours and times as are determined by CAPS Media. Access to the equipment and facilities will be open to all those who receive CAPS Media certification.

5. Equal Access
   Provide access to the use of the equipment, facilities, channels, and services provided hereunder to all members of the community for noncommercial programming purposes on a first-come, first-served basis pursuant to operating rules promulgated by CAPS Media.
Scope of Services (continued)

6. Develop Operating Policies and Procedures
   Develop policies and procedures for use and operation of the PEG access
   equipment, facilities, and channel(s).

7. Training
   Train persons in the techniques of video production, and provide technical
   advice and certification in the execution of productions.

8. Playback/Broadcast
   Provide for playback/broadcasting of programs on the PEG access channel(s)
   and manage the transmission of programming from live origination sites located
   within CITY as designated in Franchisee’s franchises.

9. Equipment Maintenance
   Provide regular maintenance and repair of all video equipment used in the
   production and playback of public meetings at the time this Agreement is
   executed and video equipment purchased with monies received pursuant to this
   Agreement and/or donated, loaned, or leased to CAPS Media by CITY.

10. Special Needs Groups
    Support special needs groups, including, without limitation, the hearing impaired,
    in program production.

11. Promotion
    Actively promote the use and benefit of the PEG access channel(s) and facilities
    to cable subscribers, the public, PEG access users, and the State Franchisees.

12. Performance Review
    After four (4) years of operations under this agreement, CAPS Media will contract
    with a third-party expert in PEG access to conduct a performance review of
    CAPS Media’s operations. This review will include an opportunity for PEG access
    users and cable subscribers to provide input. Upon completion, a copy of the
    performance review will be submitted to CITY.

13. Other Activities
    Undertake other PEG access programming activities and services as deemed
    appropriate by CAPS Media.

14. Limitation on Services
    All CAPS Media provided services are subject to the limitations inherent in CAPS
    Media’s annual budgets under this agreement.

ATTACHMENT  City of Ventura - CAPS Media agreement.
Scope of Services Analysis

ATTACHMENT CAPS Media Scope of Services Analysis

Attachment A presents a detailed analysis of the scope of services provided by CAPS Media to the City of Ventura. The services are divided into three basic categories:

1. Basic Services - Determined by FCC guidelines and CAPS Media contract with the City of Ventura (6.1 - 6.2)
2. Extended City Mandated Community Services - As outlined in the CAPS Media contract with the City and influenced by requests and recommendations from City staff and City officials, and by CAPS Media’s overall public benefit mission (6.3 - 6.13).
3. Outside Fee-For-Service Projects that are a growing segment of CAPS Media’s business model.

ANALYSIS
To prepare this report, CAPS Media staff

1. Reviewed the Scope of Service requirements outlined in the April 11, 2011 agreement between the City and CAPS Media. (See attachment)
2. Outlined the list of CAPS MEDIA productions and related services provided annually to the City of Ventura and the Community.
3. Assigned each production and service to the respective category in the agreement:
   A. Basic City Services
   B. Extended City Mandated Community Services
   C. Outside Fee for Service Productions
4. Assigned hourly fees to each production, service, and other category based on CAPS Media rate card and estimated comparable fees based on standard rates for similar work in the media industry.
5. Compared the CAPS Media rates to Industry rates to estimate savings to the City.

The complete schedule includes a line-by-line breakdown of the total hours engaged by category, estimated cost of services and estimated savings to the City.

SUMMARY

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<thead>
<tr>
<th>Value of CAPS Media Services to City and Community</th>
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<tr>
<td>CAPS Media Value to City &amp; Community</td>
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<tr>
<td>Average Revenue from Cable Franchisees</td>
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<tr>
<td>ADDED Value of CAPS Media services to City</td>
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Detail in CAPS Media Scope of Services analysis
Channel 15 - PEG - Public, Education & Government

Channel 15 is the government and education channel operated by CAPS Media. Ensuring that the community has access to the governmental process and providing City officials with a continuous platform for delivering information and services.

CITY OF VENTURA MEETINGS

Live coverage of the City’s public meetings is one of the most valuable and important services provided to the community by CAPS Media. In 2018 CAPS Media covered and broadcast

68 separate City meetings
More than 200 total hours of live broadcast and streaming.

- 31 City Council Meetings
- 13 Joint DRC/PC/HPC
- 9 Design Review
- 7 Planning Commission
- 8 Historic Preservation
- 68 Total meetings

Replays
212 combined replays totaled 683 hours.

CITY SERVICES, PROGRAMS & EDUCATION

Ventura Police Department

CAPS Media produces an ongoing series of projects for the VPD including weekly Crime and Safety Updates that feature safety tips for the public, Traffic Safety Videos, recruitment videos for new VPD officers and Body Camera educational videos for the public.
CITY SERVICES, PROGRAMS & EDUCATION continued

City District Elections
In 2018, CAPS Media produced a set of educational videos explaining the districting process and voting procedures.

City of Ventura Mayor’s State of the City
CAPS Media records, broadcasts and streams the Mayor’s State of the City address presented at a Chamber of Commerce event.

Voter Information & Education
For each election cycle, including 2018, CAPS Media coordinated and produced extensive programming for voter education including: candidate statements, voter information programs on ballot initiatives, candidate forums (in conjunction with the League of Women Voters), special voter videos for the County Clerk (Mark Lynn) on voter security and more.

Mayor for a Moment
Every month CAPS Media produces a profile on an outstanding 5th grader in the Ventura Unified School District. Each mayor’s video is shown at the City council meeting and at the VUSD board meeting.

Spotlight on Local Business
Working in collaboration with the City of Ventura, CAPS Media produces profiles on outstanding businesses and business leaders in the community. Stories include: Spring Industries, Aloha Steakhouse, Jano Graphics, FileYourTaxes.com, City Center and others.
VUSD SCHOOL BOARD

The Ventura Unified School District is a vital and valued partner. In 2018 CAPS Media provided live broadcast and streaming of 20 VUSD Board Meetings with more than 49 hours of information. 20 replays combined for a total of 98 hours of information for the community.

VENTURA COLLEGE

Educational Videos

CAPS Media produces instructional videos for the Ventura College science departments including safety procedures in a chemistry laboratory.

Ventura College Certificate Program

CAPS Media is working with Ventura College to develop a media-based certificate program for high school and college students.

The 6-8 week program will train students in all aspects of media production including all aspects of media production including writing, producing, directing, camera operation, sound design, lighting, editing, in house studio production, remote production, live broadcast, video streaming and production management.
**VENTURA COUNTY**

**Ventura County Supervisor**

Meetings

In 2018 CAPS Media broadcast and streamed 25 meetings of the County Supervisors totaling 119.5 hours.

**County Fire**

Every 4-6 weeks CAPS Media produces the chief’s report for the department hosted by Chief Mark Lorenzen. Throughout the year, CAPS produces additional educational and informational video materials for Ventura County Fire.

**County Office of Emergency Services**

CAPS Media produced a series of informational videos for Ventura County Sheriff/Office of Emergency Services on post-fire debris flow preparedness for specific county regions.

**VCNC - Ventura County News Channel**

*Featuring Ventura County*, produced by Bill Nash, County PIO and CAPS Media provides explanations of how various divisions of the government work and the services they provide.

**Fee-For Service Productions**

All CAPS Media projects for Ventura County agencies are revenue generating *fee-for-service* productions.
Fundamental to CAPS MEDIA’s mission is reaching out to the community. CAPS Media provides training, expertise and services of media and technology for the needs of individuals and organizations.

One of CAPS Media’s notable achievements is ECTV – the student internship program with El Camino High School on the campus of Ventura College. Mentored by CAPS Media staff, the high school students, write, produce, direct, host, and edit monthly magazine-style programs on topics of interest and concern to teenagers including drug abuse and discrimination in their self-titled ECTV series.

In addition to developing hands-on skills the students receive high school, college, and community service credits. The successful program is funded in part by a Career Pathways grant from VC Innovates.

The program teaches students how to use computer-based tools and technology to create, develop and communicate their stories. The program includes hands-on training with HD video cameras, audio recording equipment, computer graphic programs, computer editing equipment and graphic software.

In 2018, 24 high school students participated in the award-winning CAPS Media/El Camino High School ECTV project with more than 9,600 hours of hands-on instruction.

Thomas Fire Stories: Following the tragic events on December 4, 2017, CAPS Media conducted intimate interviews with more than fifty firefighters, first responders and citizens whose lives were dramatically impacted by the Thomas Fire. Every interview is presented as a stand-alone story airing and streaming on CAPS Media.

The Perfect Firestorm: CAPS Media, in collaboration with the Museum of Ventura County, Ventura City Fire and Police, Ventura County Fire and Sheriff departments and other agencies produced a comprehensive documentary on the Thomas Fire. The film, titled The Perfect Firestorm, combines stories shared in the Thomas Fire Stories series with media provided by Ventura City Fire and Police departments, County Fire and the public at large.
Channel 6 – Public - Ventura’s Public Access Channel - continued

Faith Based Programs
Every week CAPS Media broadcasts and streams various faith-based programs including First United Methodist Church, South Coast Fellowship, The City Center, River Community Church, Stone Christian Ministries, Christian Science Church, Joyfully His Ministries/Reaching Out Globally, Ventura Center for Spiritual Living, White Stone Christian Ministries and more. Most of the services are recorded by CAPS Media Member/Producers using CAPS Media equipment.

St. Patrick’s Day Parade
Every March CAPS Media broadcasts live the annual St. Patrick’s Day Parade and rebroadcasts the event multiple times.

Festival of Talent
CAPS Media records the VUSD city wide talent show for later broadcast and streaming.

Graduations
CAPS Media records graduation ceremonies for Ventura College, El Camino High School and Foothill High School for later broadcast and streaming.

Crew Members for parades, talent shows and graduations are students in the CAPS Media/El Camino media program and CAPS Member/Producer volunteers.
Member/Producer Activity at CAPS Media Center

The CAPS Media Center continues to provide the Ventura community with exceptional training and educational opportunities in all aspects of media production. Resources include training and use of the studio, control room, field production, and postproduction editing systems.

The CAPS Media Studio is equipped with HD broadcast cameras, studio pedestal systems, 24 channels of dimmed and distributed lighting, character generator, 16 channel audio mixer, intercom, and a teleprompter system.

Member/Producer and Staff usage of the CAPS Media Center resources increased in 2018, totaling:

- 506 Member/Producer unique HD Camera reservations equaling **11,252 hours**.
- 222 Member/Producer unique Studio Reservations equaling **1,221 hours**.
- 586 Member/Producer unique Edit Bay reservations equaling **3,223 hours**.

CAPS Media Mobile Production Truck

The CAPS Media Mobile Production Truck provides a state-of-the-art platform for multi-camera production.

In 2018 the Mobile Studio was utilized for covering remote City Council meetings, parades, and graduations.
CAPS Media is a non-commercial radio station providing a venue and a voice for the citizens of Ventura to share stories, programming and topics of personal and public relevance. The radio station broadcasts throughout the community, and attracts residents and students of all ages, nationalities, languages and interests. The addition of the CAPS Media Radio expands our mission to create an engaged and informed community through participation in electronic media.

KPPQ broadcasts on 104.1 FM and streams on the CAPS Media website and on the Mytuner app which is available on smart speakers and on smartphones.

KPPQ is part of the Pacifica Network with over 3000 stations producing and sharing programming with other low power FM stations.

**KPPQ has trained more than 100 local Member/Producers.**

More than 420 hours of original music shows have been produced in the CAPS KPPQ studio including:

**Music Shows**

More than 420 hours of original music shows have been produced in the studio including:

- The Pure Rock Show (96 episodes)
- The Pam Baumgardner Music Hour (86)
- The Jazz Odyssey (37)
- Cool Jazz and Smooth R&B (30)
- Dylan’s Deep Cuts 20
- Soundz (37)
- Johnny Petrol (30)
- Doc Dino (10)
- Evening Beat (15)
- Ojai Dream (20)
- Might, Not Might (15)
- These Charming Men (25)

**Community Talk Shows**

110 Community Talk Show episodes

- The Face of Ventura (16)
- Around America’s Table featuring local chefs (20)
- In the Women’s Room (34)
- Going Local with Kat & Christine – (15)
- Adventures in Step-parenting (27)
- Art n Stuff featuring local artists (10)
- Leadership training with Destined with Purpose – special 8-part series
- Spotlight on Special Education in Ventura County – 8-part series
- But the Story – 5-minute history lessons (6)
- Joe Preface Show - philosophy (26)
- The Shiver Show – old time mystery (36)
- Ventura Sports and Beyond episodes (2)
- Straight Up – a special edition program
- How To Do Improv – a special edition program

**Additional programming**

76 episodes including

- ECTV (El Camino High School) teen programs (10)
- Ventura Legacies (10)
- Ojai Chautauqua (3)
- KPPQ broadcasts and streams Democracy Now, 2 times a day – 5 days a week.
MEMBER/PRODUCERS - CAPS MEDIA’S CORE CONSTITUENCY

The core constituency of CAPS Media is the diverse community of Member/Producers who are engaged as individuals and representatives of community based organizations.

Membership is open to anyone who lives, works or attends school in Ventura, as well as nonprofit organizations that serve the Ventura community. Annual membership fees are $25 for individuals and $75 for organizations. Organizational memberships include up to four individual memberships, allowing organizations to take full advantage of the many resources CAPS Media offers.

2018 CAPS Media totals:

- **252 Total** Member/Producers members including
  - **156** Individual Member/Producers
  - **32** Organizations (nonprofit, faith based, etc.)
  - **64** Organizational members

AWARDS - CELEBRATING CAPS MEDIA CREATIVITY

In 2018 CAPS Media Staff, Member/Producers and students in the ECTV program produced numerous award winning programs and videos garnering Regional and National WAVE and Hometown Awards.
Member/Producers Education and Training

Education and training of adults and youth are fundamental services of CAPS Media. The mentoring and expertise provided by CAPS Media staff empowers Member/Producers to further their media education, creative development, and expression. Every CAPS Media Staff Member is an experienced professional and of equal importance each one enjoys teaching our Member/Producers.

The CAPS Media staff teaches members all aspects of media production including writing, producing, directing, camera operating, sound design, lighting, editing, in-house studio production, remote production, live broadcast, video streaming, and production management.

In 2018 CAPS Media offered a variety of training classes to support Member/Producers, partners, and the community, including:

- **Orientation** CAPS Media Staff conducted 12 groups with a total of 59 community members. The orientations include a tour of the facility, demonstrations of equipment and an overview of CAPS Media resources and services.

- **HD Camera** CAPS Media Staff conducted 12 HD camera classes in small groups with a total of 76 Certified Members/Producers. 2 hour HD camera classes offer hands-on experience with HD cameras by individual instruction by CAPS Media Staff members.

- **Postproduction/Editing** CAPS Media Staff taught 12 Editing Classes in small groups with a total of 51 Certified Members/Producers. 2 hour classes include training on Apple (Mac) computers and Final Cut X editing software.

- **Studio Production** CAPS Media Staff taught a two-part Studio Production class totaling 16 hours for 8 Certified students. Studio classes are conducted in two, four-hour sessions during consecutive Saturdays. Classes include hands-on training in all aspects of studio production: camera, audio, lighting, control, room and more.

**Total:** 268 Member/Producers receiving 514 hours of training in 2018.
In addition to the myriad of services provided to the City and the community, CAPS Media offers Member/Producers of all ages unique education and training opportunities and training opportunities that are valuable for a variety of career pathways.

**Career/Technical Education**  Media production incorporates hands-on learning in 21st Century skills including digital literacy, communication, design, visual and media arts, and creative storytelling.

**Career Experience**  CAPS Media provides on-the-job opportunities (internships) to high school and college students as crew members on production teams for local projects and events.

**Teamwork**  Media production is a collaborative endeavor - a team sport, where crew members rely on the skills, cooperation, and attitude of everyone on the team.

**CAPS MEDIA EXPERIENCE**

The **CAPS Media Experience** provides training and job skills that are valued in all types of careers. Forbes Magazine listed the top 10 job skills required of an applicant as:

1. Critical thinking
2. Complex Problem Solving
3. Judgment and Decision-Making
4. Active Listening
5. Computers and Electronics
6. Mathematics
7. Operations and Systems Analysis
8. Monitoring
9. Programming
10. Sales and Marketing

Source: Forbes Magazine - [http://tinyurl.com/aeq9yzf](http://tinyurl.com/aeq9yzf)

The **CAPS Media Experience** includes nearly every one of these vital skills as well as experiential learning in communication, storytelling, collaboration and civic education and engagement.
The CAPS Media website – capsmedia.org - creates an informative and interactive portal that includes programming information, links to videos (current and archived), member information, class registration, Facebook, Twitter, and other social media platforms, and much more. Go to capsmedia.org to tour the site.

CAPS Media broadcasts and streams programming on Channel 6 and Channel 15 and on CAPS Radio KPPQ 104.1. As a result, CAPS Media is available to the entire Ventura community and beyond.
Members, Partners & Clients

CAPS Media is an active and engaged member of the Ventura community with an increasing number of Members, Partners and Clients.

ACM West
Alliance for Community Media
Aloha Steakhouse
Anacapa Middle
Anacapa Middle School
Apple Computers
AssisTeens
ATLAS (Saticoy) Elementary
Balboa Middle
Beatrice Wood Center for the Arts
Bell Arts Factory
Blanche Reynolds Elementary
Boys Scouts of America
Boys and Girls Club of Greater Ventura
Brooks Institute
Buena High School
CA Assembly Member, Monique Limon
CA Nineteenth Senate District, Cabrillo Middle
CAUSE
Citizens Comm. on Human Rights
Citrus Glen Elementary
City Center
City of Ventura
College Area Community Council
Community Memorial Health System
County of Ventura – Elections Division
County of Ventura Board of Supervisors
Crowne Plaza Hotel
Cub Scouts
DeAnza (DATA) Middle
Downtown Ventura Partners
E.P. Foster Elementary
East Ventura Community Council
El Camino High School
Elks Lodge #1430
Elmhurst Elementary
Farm Bureau of Ventura County
Fast Signs of Ventura
Fillmore School District
First United Methodist Church
Foothill Technology High School
Girl Scouts of Central Coast
Gold Coast Transit
Hanna-Beth Jackson
Homestead Elementary
Housing Authority of Ventura
Humane Society of Ventura
Juanamaria Elementary
Junipero Serra Elementary
KCLU Public Radio
KEYT News Channel 3
Kiwanis of Ventura
Leadership Ventura
Lincoln Elementary
Loma Vista Elementary
Luner’s Audio Video
Macerich Organization
Mainstreet Meats
Mental Health Network of VC
Midtown Ventura Community Council
Montalvo Community Council
Montalvo Elementary School
Mortgage Couch
Mound Elementary School
Museum of Ventura County
National Police Dog Foundation
Oxnard College
Pacific Coast Ministries
Pacific High School
Pier Under the Stars
Pierpont Bay Community Council
Pierpont Elementary
Poinsettia Elementary School
Portola Elementary
Project Understanding
River Community
Rotary Club East of Ventura
Rotary Club of Ventura
Rubicon Theater
Santa Paula Animal Rescue Center
Sheridan Way Elementary
South Coast Fellowship
Straight Up Ventura County
Sunset Elementary School
Sunset Middle
Total Life Christian Center
Trinity Lutheran Church
Unity Christian Fellowship
VACE
VC Reporter
Ventura Breeze
Ventura Chamber of Commerce
Ventura Charter School
Ventura College
Ventura College Dept. of Career & Technical Education
Ventura College Foundation
Ventura Commerce & Education Foundation
Ventura Community Arts Council
Ventura County Ballet Company
Ventura County Civic Alliance
Ventura County Community Foundation
Ventura County Fairgrounds
Ventura County Fire Department
Ventura County Human Services Agency
Ventura County Job & Career Center
Ventura County League of Women Voters
Ventura County Library System
Ventura County Office of Education
Ventura Education Partnership
Ventura Environmental Services
Ventura Film Society
Ventura Fire Department
Ventura Harbor
Ventura High School
Ventura Land Trust
Ventura Music Festival
Ventura Police Department
Ventura Police Foundation
Ventura Senior Coordinating Council
Ventura Townhouse
Ventura Unified School District
Ventura Visitors & Convention Bureau
Ventura Water
Victory Outreach Church
Westside Community Council,
Westside Cultural Center
Will Rogers Elementary
2019 - 2020 Targets

CAPS Media is building on the successful initiatives of 2018 with added goals for 2019.

2019 - 2020 TARGETS

1. Increase Public Awareness
2. Increase Membership
3. Expand Programming
4. Diversify Revenue Streams

BOARD OF DIRECTORS

Cliff Rodrigues, Chairperson, Member/Producer
Daryl Dunn, Vice Chairperson, Member/Producer
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Cathy Peterson, Member/Producer
Bill Schneider, Member/Producer
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Bill De La Espriella, Partner Representative – Ventura County
Kelly Flanders, Partner Representative – City of Ventura
Tim Harrison, Partner Representative – Ventura College
Marieanne Quiroz, Partner Representative – Ventura Unified School District

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CAPS Media continues to fulfill its mission to create an engaged and informed community through participation in electronic media.

CAPS Media Board of Directors, Staff and Member/Producers are pleased to continue to provide a vibrant vehicle for public education, awareness, expression and engagement.